

Benjamin Olsen Curriculum Vitae

A confident writer, editor and project manager with experience of creating compelling editorial and commercial copy across multiple platforms. Expertise in culture, design, travel, food and fashion.

Freelance employment

Feature writing Conde Nast Traveller, CNN Style, Wall Street Journal, GQ, the Guardian, Mr Porter, Stylist, AnOther, i-D, Roadbook, Vice Amuse, The Independent, National Geographic.

Associate editor Glass magazine (ongoing) **Chief sub-editing** GQ Australia, GQ Style, Matches Fashion, Style.com **Copywriting** Airbnb, Adidas, YouTube, Ikea, Nike, Virgin, Easyjet, David Lloyd, Laurent-Perrier, Lombardy Tourism, Burberry, Eastpak, Levi's, Gleneagles, Expedia.

Permanent employment

October 2021 – September 2022 **Spring Studios** Senior copywriter

Delivered campaigns from conception to roll-out, including talent interviews, social toolkits, website overhauls, OOH ads and TOV development. Clients included Jaeger, Bucherer, Breitling

September 2016 – April 2017 **Hypebeast** Editor (EMEA)

Directed European editorial output through content planning, commissioning and execution.

August 2014 – May 2015 **Monocle** Senior writer/sub-editor

Assisted the production team while contributing features across culture, design, fashion and food.

July 2013 – March 2014 **ELLE Australia** Chief sub-editor

Played a central role in launching ELLE Australia, strategising print, online and social output.

June 2012 – January 2013 **Net-A-Porter** Chief sub-editor

Headed up online and print production, overseeing editorial, marketing and social-media copy.

April 2010 – May 2012 **GQ** Senior sub-editor/Tablet production editor

Edited copy and wrote heads, sells and captions as well as contributing features.

June 2008 – April 2010 **ELLE Decoration** Production editor

Coordinated the production process, flatplanned, hosted meetings and managed the subs desk.

March 2008 – June 2008 **The Telegraph** Assistant production editor

Ensured timely transmission of the newspaper and supplements to press, making final page checks.

October 2005 – March 2008 **Business Destinations** Sub-editor/Production editor

Oversaw the production process, managed deadlines, edited copy and developed the style guide.

Education

University of Nottingham 2001 – 2004

BA (Hons) Geography, business and the environment. Degree classification 2:1

Plus...

- Completed a 1,966km charity walk from Argentina to Brazil for the 2014 World Cup.
- Passions include live music, good design, international cinema, windsurfing and cooking.

Email benolsenfreelance@gmail.com **Phone** 07738 060432 **References** Available on request